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Booking Machine V7.01

Best performing standalone booking engine
for resorts, thermal & SPA hotels, all-
inclusive villages

No other booking engine handles so many variables: rates per person or per room, daily or weekly pricing, unlimited meal plans, unlimited packages and special offers, channel manager, GDS connectivity, PMS and Online Payment integration.



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Abstract

Version 7.01 of Booking Machine is the result of 7 years of development coupled with the latest coding technologies and best programming practices.

Booking Machine is a **suite of tools**, specifically built for holiday resorts and thermal & SPA hotels. These properties derive most of their revenue from a mix of non-room services. To properly sell such services we built into the system very advanced packaging features coupled with the highest flexibility in rate plans, policies and selling conditions to enable the hotel to have always its best offerings on its own website.

Booking Machine uses a **channel manager** to deliver rates and availabilities to third party vendors such as the GDS and the OTA. Specific rate plans can be built for each one of these vendors, including rules that break the parity rate if needed by the hotel's sales strategy.

Booking Machine is built for **mobile devices**. After years of desktop supremacy now we cater for an almost exclusively mobile market. The challenge is to convey complex rate schemes in a simple way, encouraging direct sales while optimizing revenue and the usage of all the hotel's ancillary services.

MAIN FEATURES

RATES:

PER PERSON, PER ROOM, PER DAY, PER WEEK, ALSO IN COMBINATION.

AVAILABILITY:

DIFFERENT FOR EACH SALES CHANNEL ACCORDING TO HOTEL REVENUE POLICIES.

ALL IN ONE:

FAST AND RESPONSIVE WEBSITE, BOOKING ENGINE, CHANNEL MANAGER, GDS PMS AND ONLINE PAYMENT INTEGRATION.

BEST AVAILABLE RATE

ONLY ON WEBSITE:

THE SYSTEM IS BUILT TO GIVE DIRECT CLIENTS ONLY THE BEST AVAILABLE RATE.

UNLIMITED:

RATE PLANS, POLICIES, PACKAGES, SPECIAL OFFERS, WEBSITE PAGES, DISTRIBUTORS, SALES CHANNELS, ROOM TYPES, MEAL PLANS, FAMILY AND CHILDREN PLAN (UP TO 3 LEVELS OF CHILDREN).

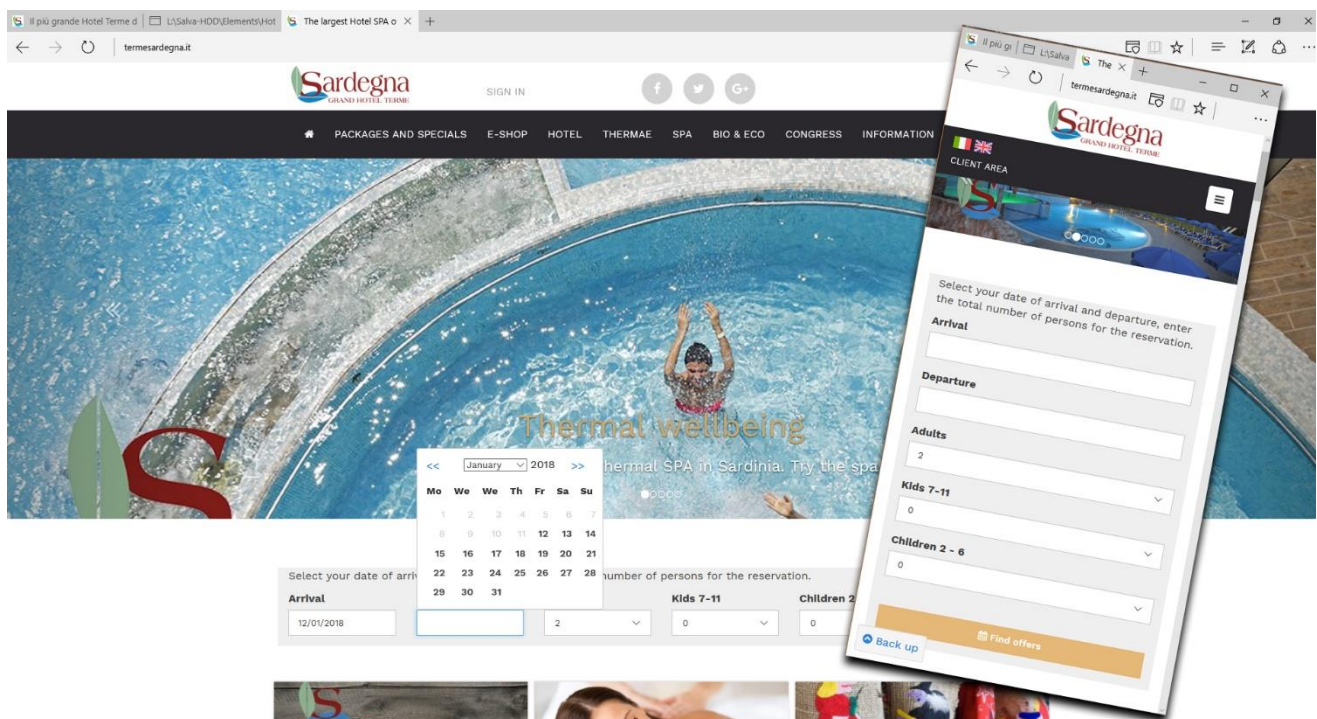


Front End

Unleash the power

Resorts and SPA hotels have many non-standard services and a very wide range of rate plans and tariffs, to accommodate both offline and online distribution.

Booking Machine is made to hold all your rates and to use them how you want them to be used.



Clean design, fully responsive pages, all dynamically controlled through an easy to use back office. Quality imagery, font combinations and color palettes are ingredients we use to produce beautiful websites.

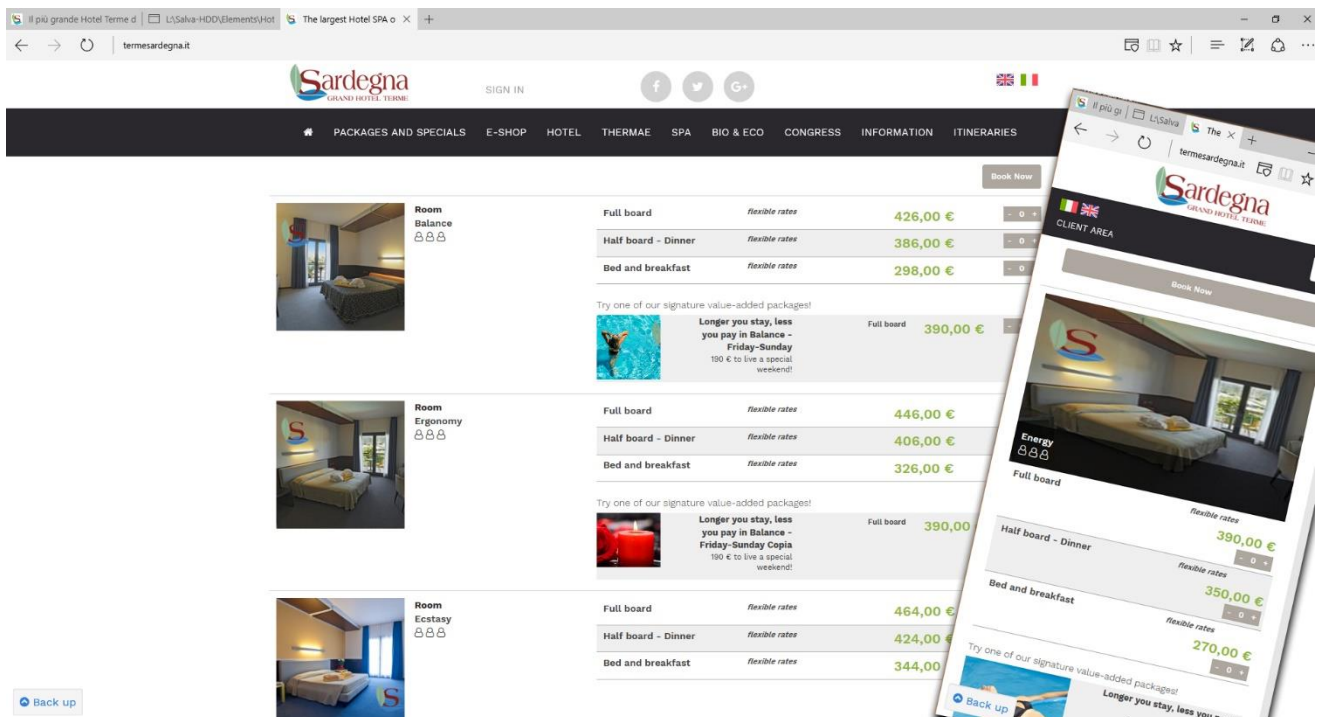


Booking process

We worked hard to balance ease of use and rate plan complexity.

Hotel managers can follow the market demand trends opening and closing packages, special offers or entire rate plans,

Customers follow a very easy path from enquiry to payment.



Property can offer extra services, transfers from and to airports and stations, sports, activities and require payments for non-hotel services (i.e.: Club Card, city tax, insurance, ...).


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Every item is fully described, and information appears at a touch.

The screenshot shows a web browser displaying the Sardegna hotel website. A modal window is open, titled "Longer you stay, less you pay in Balance - Friday-Sunday Copia". The modal features a red rose and a lit candle. Below the image, it lists the package inclusions and terms. The background shows a list of room packages with prices.

Longer you stay, less you pay in Balance - Friday-Sunday Copia



The package includes:


- Full board (drinks not included) in a double room Balance;
- Use of two swimming pools - indoor and outdoor - with whirlpools;
- Thermal pool dedicated for children under to 7 years;
- Access to the wellness area with chromotherapy shower, bio, reactivating cold stream, river pebbles path for foot massage, waterfall deluge of thermal water;
- Equipped gym;
- Beach chair and umbrella in the pool;
- SPA kit - Bathrobe (adults) and Sponge Cloth (adults) for the pool;
- Group fitness activities;
- Friday night ... our exclusive "Bath under the Stars";
- Various entertainments;
- Mini club for children p.m.;

Terms:

- This rate is subject to prepayment;
- This is a discounted rate at which further discounts or conventions are not applicable;
- The rooms are available from 15:00 on day of arrival and must be vacated by 11:00 on day of departure, unless otherwise indicated;

The screenshot shows the same Sardegna hotel website, but with a different modal window open, titled "2 Hours of Pampering". The modal features an image of a person receiving a massage. Below the image, it describes the "CUDDLE BY THE HOUR" package, including details about the treatments and the price. The background shows a "Booking recap" section.

2 Hours of Pampering



To you and your desire to relax and feel in complete freedom we dedicate our special package "CUDDLE BY THE HOUR": **2 hours of treatments to choose freely from all our Charter of Wellness** and quietly decide upon your arrival at the hotel, perhaps after consultation with our operators wellness.

And so much more convenience, with reductions of up to 40% on the prices of treatments!

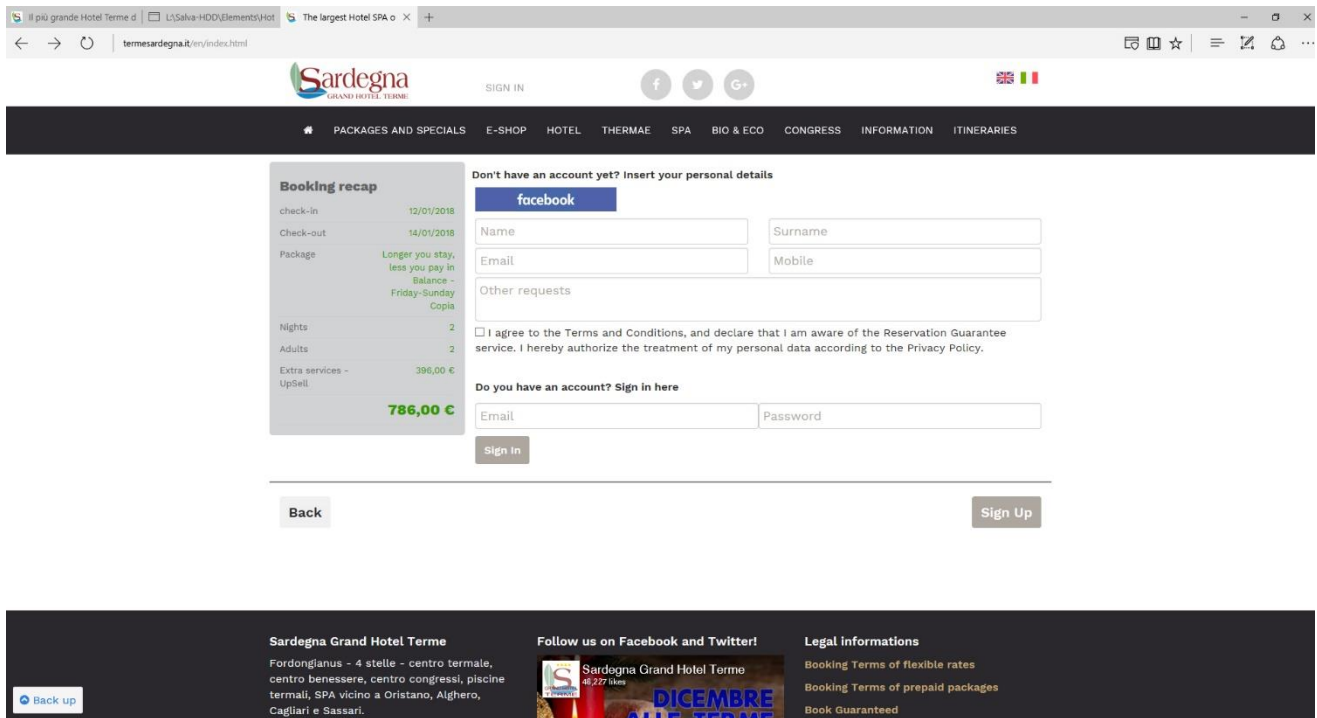
You decide how to fill two hours with the pampering that you like... Buy the discounted package and compose it according to the treatments that best suit your desire for wellness, directly to your arrival at the hotel!

[Our Charter of Wellness](#)

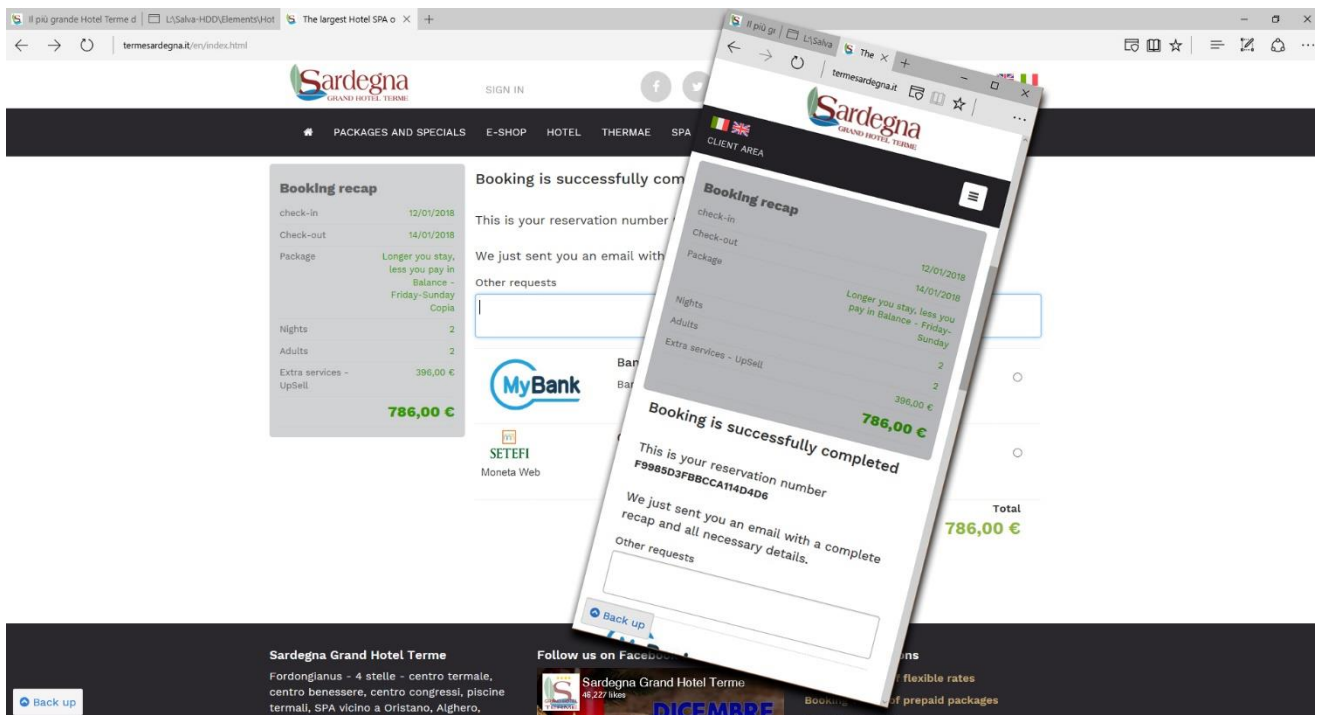
The package rate is per person, it is personal and not transferable and can not be shared with other people. Is also acquistabile exclusively online.

€ 99.00 per persona

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Easy login and payment functionalities.

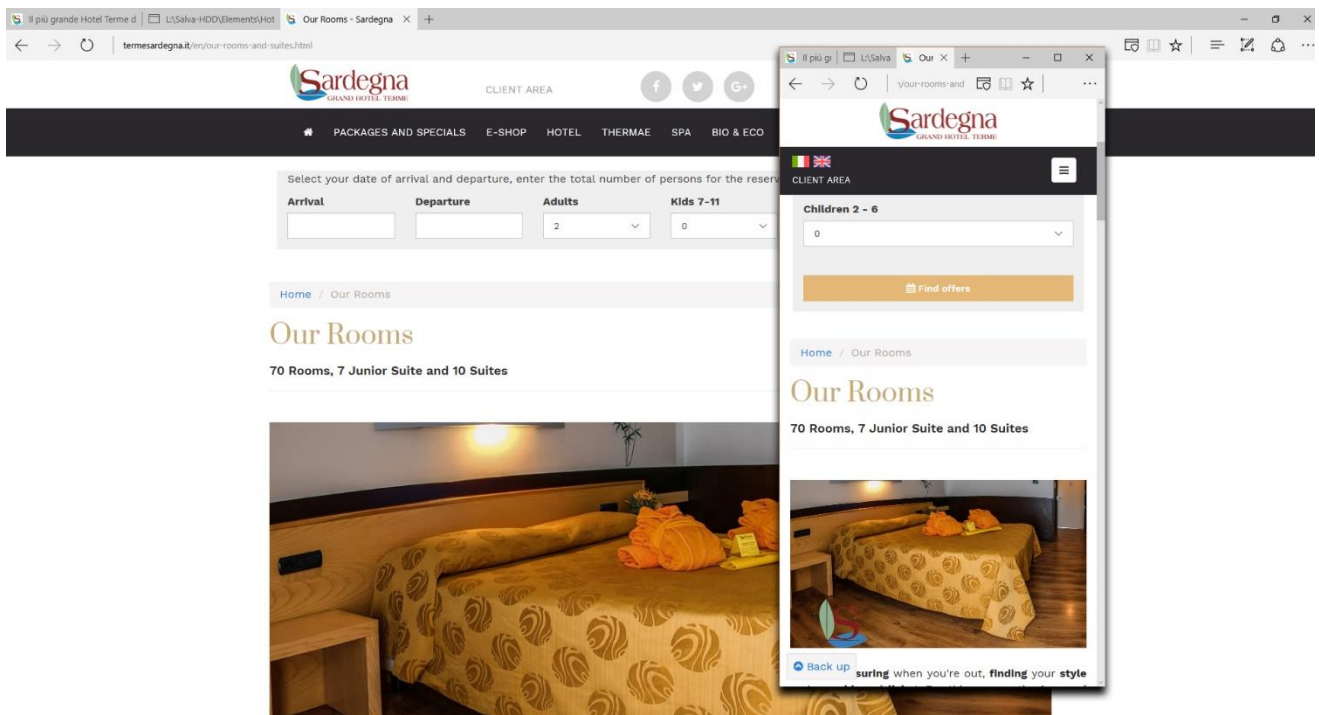




Content is the star

The website is about your property, not your webmaster!

Each page accommodates content within a functional framework that will check SEO, index search engines and produce perfect social media posts.



For more information check out
www.hotel-systems-light.com